



# THE TIRE SOCIETY

## 28<sup>th</sup>

# Annual Conference and Meeting on TIRE Science & Technology

September 15-16, 2009  
Akron City Centre Hotel  
Akron, Ohio, USA

The Tire Society  
P. O. Box 1502  
Akron, Ohio, USA 44309-1502



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[www.tiresociety.org](http://www.tiresociety.org)

## Attend The Tire Society's 28<sup>th</sup> Annual Conference & Meeting on Tire Science & Technology to learn about the latest technological developments and industry trends as presented by international experts.

The Tire Society is hosting its 28<sup>th</sup> annual two day conference in **Akron, Ohio, USA September 15-16, 2009**. This international conference is attended by a large number of engineers and scientists from the tire and vehicle industries, academia, and government. This year twenty-nine presentations are planned in the following technical sessions (with listed author affiliations):

- **Wear/Friction/Rolling Resistance;** Padovan, Eindhoven Univ.
- **Tire / Vehicle Dynamics;** Beihang, University, NEXEN
- **New Light on Tire Technology;** Universities - Auburn, Campinas, Cranfield, Cincinnati, Clemson, South Florida, South Carolina, Virginia Polytech.
- **Noise, Vibration and Harshness;** Cessna, M'gineering, Barez
- **Modeling;** U. of Birmingham, Goodyear, American Engineering Group, Hankook
- **Structural Performance;** Daws, Clarion U.
- **Durability/Tire Testing/Tire Building;** Smithers, Michelin, Fraunhofer Institute for Integrated Circuits
- **Materials Development;** Flexsys, Toyo, ARDL

The conference will also feature the following speakers and activities:

<p><b><u>Keynote Address</u></b>  <b>Robert Keegan,</b>                  President and CEO,                  Goodyear Tire &amp;                  Rubber Co.</p> 	<p><b><u>Paper Awards Dinner Banquet</u></b>  <b>Best Paper Awards</b>                  2008 Superior &amp; 2009 Student</p> <p><b><u>Dinner Speaker</u></b>  <b>Dr. Terry Woychowski</b>                  Executive Director of NA                  Vehicle Chief Engineers                  &amp; Global Vehicle Chief                  Engineer, Full Size                  Trucks, General Motors</p> 
<p><b><u>Plenary Lecture</u></b>  <b>Marvin Janssen,</b>                  Retired, R&amp;D Manager,                  Hankook Tire &amp;                  Bridgestone/Firestone</p> 	<p><b><u>Tire Society Distinguished Achievement Award Presentation Luncheon</u></b></p> <p>This bi-annual award recognizes outstanding contributors to tire science and technology. The inaugural recipient is <b>Dr. Samuel Clark</b> (1924-2006). A presentation will be given in his honor.</p> 

## 2009 CONFERENCE GENERAL INFORMATION

<b>Location</b>	Akron City Centre Hotel 20 W Mill St Akron, Ohio, USA 44308 Phone: 330-384-1500 Web: akroncitycentrehotel.com
<b>Fee</b>	\$250 US. (see website for more information and for student & retiree options)
<b>Registration</b>	Advance Program & print registration to follow. Pre-paid members must register & indicate plans for luncheon & dinner banquet. See website for more information.
<b>Fee Coverage</b>	<ul style="list-style-type: none"> <li>• Two day conference attendance Sept 15-16</li> <li>• Networking receptions, complimentary lunch &amp; dinner banquet</li> <li>• One year membership with subscription to Tire Science &amp; Technology print journal &amp; access to on-line journal archive</li> </ul>
<b>Accommodation</b>	Conference Hotel: Akron City Centre Hotel Akron offers many hotels, restaurants, lounges and entertainment facilities. Cleveland Hopkins International Airport (CLE) is within 45 minutes; Akron-Canton Regional Airport (CAK) is within 15 minutes.
<b>Office</b>	The Tire Society P.O. Box 1502 Akron, OH, USA 44309-1502 Tel.: 1-330-929-5238; Fax: 1-330-929-3576 Email: office@tiresociety.org

### ABOUT THE SOCIETY

The Tire Society is a not-for-profit organization, managed by a duly elected executive board of tire industry professionals who serve on a volunteer basis. The society was established to disseminate knowledge and stimulate scientific and engineering development in the science and technology of tires through seminars, technical meetings, and publication of its authoritative journal, *Tire Science and Technology*.

For current information, please visit The Tire Society website:  
[www.tiresociety.org](http://www.tiresociety.org)