



## The Tire Society 2019 Sponsorships

12/21/2018

The Tire Society 810 E. 10th Street, Lawrence, KS 66044  
 www.tiresociety.org Phone: 785-865-9402, Email: [tst@allenpress.com](mailto:tst@allenpress.com)

Your sponsorship aids the work of the Tire Society in the production of the conference. The following table shows sponsorship levels and your benefits. In-kind sponsorships are also available and shall be done by special arrangement.

Tire Society Conference Sponsorships					
Sponsorship Level	S-Rated General	T-Rated Bronze	H-Rated Silver	V-Rated Gold	ZR-Rated Platinum
Number Available				3	1
Donation	\$750	\$1,500	\$2,500	\$3,500	\$6,000
<b>Benefits</b>					
Banner Display <sup>1</sup>		Beverage Room	Lunch Entrance	Dinner Entrance	Main Session Entrance
Break room space	Pull up banner	Pull up banner	Pull up banner	6x3 table	6x3 table
Logo <sup>2</sup> in Conference Mailings/Newsletters/Conference Master Slide	X	X	X	X	X
Logo on Conference Bag					X
Logo on Tire Society website	X	X	X	X	X
Conference Attendee List	X	X	X	X	X
Hand out at Registration Table <sup>3</sup>	X				
Insert in Conference Bag <sup>4</sup>		X	X	X	X
Conference program <sup>5</sup>	Logo + 100 word profile	Logo + 200 word profile	Logo +¼ page	Logo +½ page	Logo +1 full page
Conference Registration / Dinner Included		1	2	3	4

- <sup>1</sup> The Tire Society will make a banner for each sponsor for the levels shown. The logo needs to be supplied to the Tire Society at [tst@allenpress.com](mailto:tst@allenpress.com) two months before the conference. Sponsors are welcome to supply their own banner and will be contacted by the meeting manager regarding shipping arrangements.
- <sup>2</sup> Sponsors shall supply The Tire Society at [tst@allenpress.com](mailto:tst@allenpress.com) with logos suitable for use in electronic media and printed matter soon after making their sponsorship donation.
- <sup>3</sup> Handout material shall be delivered to the conference site the day before the conference.
- <sup>4</sup> Inserts for conference bag shall be provided to the Tire Society at least two weeks before the conference date.
- <sup>5</sup> The logo and written profile must be provided to the Tire Society at [tst@allenpress.com](mailto:tst@allenpress.com) by August 1<sup>st</sup> to allow adequate time to prepare the program for printing.

Contact the Tire Society regarding any special requests regarding your sponsorship.



### **In-Kind and Special Event Sponsorships**

Examples of in-kind and special event sponsorships are:

- Scholarship for Student Paper
- Program printing and binding
- Promotional materials and advertisements