



NEWSLETTER

March 2022

Please forward our Tire Society newsletters to any colleagues and friends you think might be interested in learning more about the Tire Society and our mission to increase and disseminate knowledge of the science and technology of tires.

2022 Conference Returns to In-Person, at the University of Akron

After two years of virtual conferences, the [Tire Society](#) is pleased to announce that this year's *41st Conference on Science and Technology*, to be held September 12th and 13th, will feature an in-person format. And the Conference will be returning to its roots as it will be held at the University of Akron, where it was hosted from the first conference in 1982 through 1997. Also significant this year, the Conference will be held aligned in the same week as the International Tire Exhibition and Conference (ITEC), the largest tire manufacturing trade show in North America, making "**Tire Week in Akron**" a unique opportunity for those who want to achieve a broad grasp of leading-edge Tire Design and Manufacturing technology.

The Tire Society is also working to provide a virtual option for those who are unable to attend the conference in person. Details are to come so check our [Conference Page](#) or [Linked-In page](#) to stay up to date.

The theme of this year's hybrid Conference will be **New Horizons in Tire Evaluation**, anchored by the Keynote Address of Kelly Fields, Director of Worldwide Testing for Michelin. A Plenary Lecture will be delivered by Tracey Norberg, Senior Vice President & General Counsel at the U.S. Tire Manufacturers Association. Panel Discussions discussing tire evaluation technology will be announced. And the heart of the conference is the wide array of technical papers presented by authors from around the globe who will also field questions from the audience. If interested in presenting, review the [Call for Papers](#) with abstracts being considered through April 29, 2022, on a wide range of topics relevant to the theme and including Tire Performance, Tire Materials, Tire/Road Interaction, Tire/Vehicle System, Emerging Technology and Trends, Data Science, and Virtual Design.

As the scientific professional organization for the tire industry, the Tire Society welcomes all interested individuals to join our annual forum where researchers, policymakers, students, and industry advocates come to exchange knowledge, communicate research results, and hear about the most advanced thinking from the scientific leaders who work at the boundary of the known and the unknown for tires.

Conference Sponsorship Opportunities Still Available

A vital component instrumental to Conference planning for the past few years that has enabled the Tire Society to provide such a valuable conference experience to participants has been the financial support of our Conference Sponsors, who help to underwrite the many costs involved in delivering the annual Tire Conference. This year's Conference presents potential sponsors a great opportunity to reach many of the top scientists and thought leaders of Tire Technology. The benefits that accrue to the different levels of sponsorship are documented on the [Conference Site Sponsorship](#) webpage. Sponsors play a central, visible role, as the Tire Society is a non-profit, volunteer organization with the core mission to disseminate knowledge and stimulate scientific and engineering development in the science and technology. Please consider becoming a Sponsor or pass this along to any organizations that may be interested in this opportunity.



Akron Rubber Worker Statue, dedicated May 2021

Tire Science and Technology Changes for Authors and Readers

The non-profit Tire Society's core mission is to disseminate knowledge and to stimulate scientific and engineering development in the science and technology of tires. In support of this mission, many conference papers are selected for publication in the authoritative Journal of [Tire Science and Technology](#), which is published quarterly. *Tire Science and Technology* serves as one of the society's primary means of communication with its membership as the world's only peer-reviewed technical journal dedicated to tire science and technology. In a previous Newsletter (February 2019), we described the new [OnlineFirst](#) feature which allows access to the final version of articles that have completed the editorial review process while they are waiting in the queue for publication in the print edition. In order to enable authors to more easily navigate the submission and review process, we've also adopted the PeerTrack™ system, based on the leading cloud-based manuscript submission and peer review tracking system for scholarly journals.

Returning authors will notice a substantial difference from the older manual submission and review process. The manual method has been replaced with an On-Demand system, with which the author can check the status at any time on-line. Once a paper has been submitted, the review process begins. The procedure to check the status of a manuscript under review is as follows: Select the "Submit an Article" button from the [Tire Science and Technology Journal – Tire Society](#) launching page, which launches the PeerTrack [Editorial Manager®](#). From there, enter the username and password that you set up when you submitted the manuscript to check the submission status. Once the review process is completed, an email is sent informing the authors of the result of the review process including remarks by the reviewers and additional information.

Nominations sought for Tire Society Distinguished Service Award

As part of its mission "to increase and disseminate knowledge of the science and technology of tires", the Tire Society has established two awards: the Distinguished Achievement Award and the Distinguished Service Award. The Distinguished Achievement Award recognizes technical achievements that have significantly advanced the science and technology of tires. The Distinguished Service Award recognizes individuals who, through their service, have made significant impacts on the tire science community.

Past recipients of the awards include some of the most celebrated minds in the industry.

Distinguished Achievement Award	Distinguished Service Award
2009 – Sam Clark	1990 – Floyd S Conant
2011 – Takashi Akasaka	1991 – Fred Kovac
2013 – Hans Pacejka	1996 – David Benko
2021 – Tim Rhyne and Steve Cron	2005 – Joe DeEskinazi
	2012 – Marion Pottinger

The award process has two phases, a nomination phase and a selection phase. During the nomination phase, Tire Society members may nominate a candidate by submitting a nomination letter to the nomination committee. The letter should be signed by the nominator, and by 2 others who support the nomination. The letter should summarize why the candidate should be considered for the award, should include supporting documentation such as a CV, and a few examples (not more than 5) of published patents and papers, etc. The selection committee then reviews and ranks the nominations, selecting the highest-ranked nomination for award.

The award consists of an honorarium, plaque, recognition in Tire Society publications, "Distinguished Membership" status in the Tire Society, and an invitation to speak at the Tire Society Conference with a limited travel stipend.

The Tire Society has made a call for nominations for the Distinguished Service Award for the 2022 meeting. Nominations can be submitted until March 31, 2022. Nominations should be sent to Dr. Gregory Smith at gregorysmithuk@gmail.com.

2022 Conference Sponsors :
Information on conference sponsorship
opportunities may be found [HERE](#).

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